

THE DAILY GRIND

churn
Winter Newsletter

FEBRUARY 2024 (ISSUE 1)

churn baby, please and thank you.

Have you ever been to a churn?
Experienced that awesome yumminess?
If so, thank you. If not, try us out! We are
a homemade ice cream and coffee shop,
with 3 locations, one in Gibsonia, one in
Fox Chapel, and one in Cranberry
Township. We offer a full coffee bar,
lattes, espresso, americanos, you name
it; as well as homemade ice cream made
daily. The ice cream, I am telling you, try
it. To date we have made over 1,000
different flavors. We turn pretty much
anything into ice cream flavors. We have
made things such a ketchup ice cream,
mango jalapeño, lavender, rose,
chocolate covered potato chip, there is
almost nothing we will not try. We also
offer catering services, where we scoop
up our deliciousness at weddings, parties
or corporate events. We love to make
smiles happen. We have been blessed
with an amazing customer base thus far,
and look forward to many years of
yummy service to come.



Winter Issue Highlights:

"Love Menu" Coffee Options
Please"

Social Media Tracker

Follow Us...Do Not Miss Anything!

facebook:

@churn gibsonia
@churn cranberry
@churn hart's run road

Instagram:

@churn_homemade

TikTok:

@churn_homemade

Snapchat:

churn_homemade

www.churngetsme.com



LOVE menu: coffee options please...



Here at churn, we pride ourselves on the ability to create yummy treats that satisfy the whole family. Whether it be a scoop of our homemade ice cream, or a nice warm caramel hot chocolate, we are sure that your taste buds will thank you for stopping by. Our ever-changing line of coffees is one of our favorite parts of the churn menu, introducing new flavors nearly every season to fill your heart and stomach with different tastes that just get better and better.

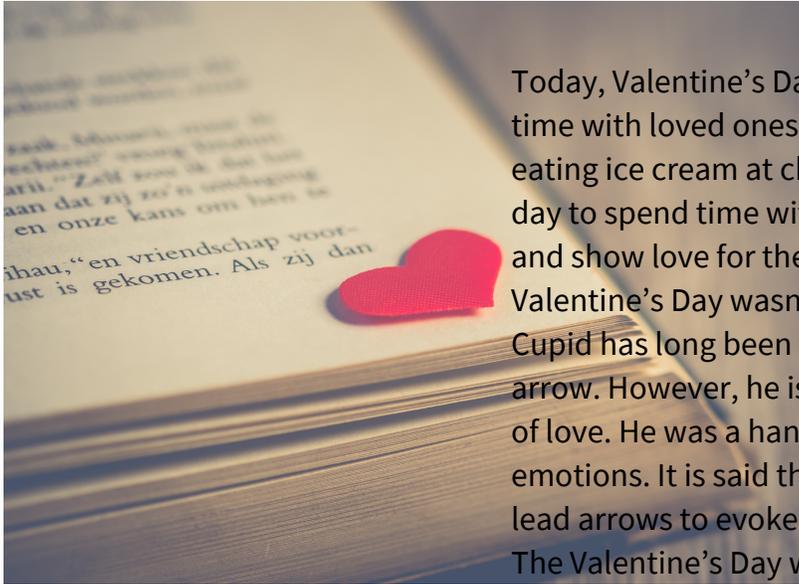
This Valentine's Day season we are excited to welcome back some of our top *LOVE* drinks.

Our most popular coffees are espresso based lattes handmade with love and served with a smile. We strive to create drinks that customers will not find anywhere else, and with our large array of flavorings, customers are encouraged to mix and match until they find their favorite. If you are a sweet tooth, the chocolate covered strawberry latte is a perfect fix for any time of the year, but especially to celebrate Valentine's Day. This, along with other new flavors including lavender vanilla, dark chocolate raspberry, and cinnamon vanilla are just a few of the drinks on our *LOVE* menu that are sure to satisfy your coffee addiction in a new tasty way.

written by: Nora McKee & Carleigh Ziencik

"Coffee is a cup of hope in a world full of chaos and Mondays..."

St. Valentine's Day History



Love Conquers All.

Today, Valentine's Day is celebrated by going on dates, spending time with loved ones, buying heart-shaped boxes of chocolate, eating ice cream at churn together, and giving expensive gifts. It's a day to spend time with your family, friends, or a special someone, and show love for the people in your life. Throughout history, Valentine's Day wasn't the same as the holiday we know today. Cupid has long been thought of as a cute cherub with a bow and arrow. However, he is actually known in Greek mythology as the god of love. He was a handsome man that toyed with Gods' and mens' emotions. It is said that he used golden arrows to provoke love and lead arrows to evoke hatred.

The Valentine's Day we know today didn't actually start until the mid-18th century. The romantic aspect of the holiday started in the Middle Ages in France and England. The day was thought of as the beginning of birds' mating season. Actual written valentines began around 1400. In the mid-18th century friends and couples started to exchange small gifts to show their affection, and in the 1900s printed Valentine's Day cards became popularized.

written by: Gianna Toriello



new business...who dis?

The Gardenia Branch

Small business is the heart of America. If you are willing to take the chance, we are always willing to applaud you. Recently, these fine ladies started a boutique, *The Gardenia Branch*. We took some time to catch up with them and see how their venture was going.

Opened: November 23, 2020

Business: women's boutique & some home decor

Owner: Dione & her two daughters, Kaleigh (age 21) & Paige (16)

Location: currently online, thegardeniabranh.com

Business Name: The store is called "Gardenia Branch" because Dione has a love for flowers and feels that just like a gardenia, every female has a delicate soul with a strong fearless heart just waiting to share her true beauty with the wild.

Obstacles Faced: No matter what business you start, stress comes along for the ride, along with the consequences of your decisions. Dione was most nervous about public reaction to her merchandise. The fashion industry is



new business...who dis? cont.

growing quickly, and she needed to be sure she could meet society's standards. To date, the biggest obstacle has been being able to restock her products. When they opened, they took off with more sales than expected and she had to overcome lack of inventory to fulfill customer orders.

Goals for the Business: A main goal for the Gardenia Branch is to open and publicize a brick and mortar location. The lack of a physical presence makes it hard to advertise. Within the next five years, she would love to have 2-3 stand alone shops.

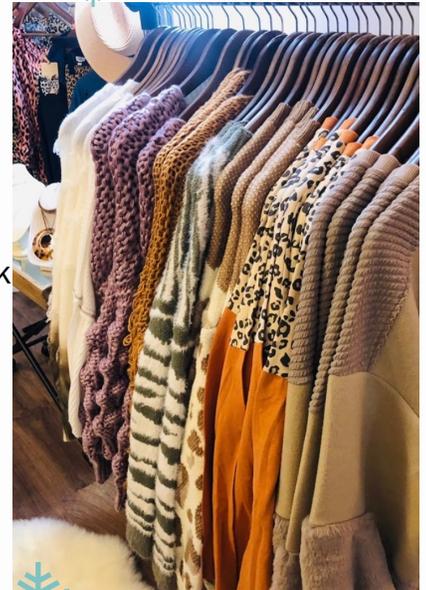
Advice to Share: Create a business plan and go in prepared. You never know what may happen when you open a business by yourself.

Store Phone Number: 724-462-4230

Facebook: the Gardenia Branch

www.thegardeniabranh.com

interview by: Kalyn Tunstall



"i make ice cream disappear...what is your superpower???"

churn employee spotlight



we are nothing without our staff.

meet allí; a leader at churn.



churn Location: churn fox chapel

Date Started: opening day, June 26, 2019

a favorite part of working at churn: building relationships with co-workers (Alli has been known as one of our best trainers and is very kind with all employees, new and advanced)

Her Favorite Ice Cream: pistachio oreo

Fun Fact about Her: she has an extra rib

Future Plans: wants to become a compounding pharmacist; she loves biology

Biggest Pet Peeve: dishonesty

Morning Person or Night Owl: night owl

Alli is a great asset to our team, as are so many others. Thank you for your hard work at churn!

interview by: Kalyn Tunstall